

Press Release

The Embassy of Nepal, in collaboration with Nepal Tourism Board, organised a special event in London on "Nepal: A Destination for Adventure Travel" on 23rd January 2017. While opening the event as the Chief Guest, Hon. Mr. Dhani Ram Paudel, Minister for Education of Government of Nepal stated that Nepal was safe destination for the visitors. Highlighting the natural beauty and cultural diversity of Nepal, Hon. Minister mentioned that the quality and quantity of tourists from the United Kingdom and become an important part of Nepal's tourism industry.

Addressing the event as the Special Guest, Secretary at the Ministry of Culture, Tourism and Civil Aviation, Mr. Shankar Prasad Adhikari stated that Nepal had the distinction of being one of the best adventure destinations in the world. Mentioning the adventure tourism as one of the fastest growing areas in the tourism sector globally, Secretary Mr. Adhikari maintained that Nepal's mountains, rivers and dense forest offer almost unlimited opportunities for adventure tourism.

Welcoming the guests and delegates, Ambassador H.E. Dr. Durga Bahadur Subedi stated that the United Kingdom occupied a very special place in the hearts of the Nepali people, whose relationship had grown manifold to cover diverse fields. Mentioning that Nepal was a land of culture, nature and adventure, H.E. Dr. Subedi added that the snow-capped mountains in the north, bio-diversity with more than six hundred indigenous plant families, more than three hundred species of exotic orchids, wild flowers, birds and animals, the quaint Nepali villages and towns and very friendly people together offered an imperishable memory of Nepal in the mind of the visitors.

Mr. Stephen G. King, a renowned British artist, who is a frequent trekker and traveller to Nepal, made a presentation on "Trekking to Langtang Valley". Making power point presentation of his several paintings of various mountains of Nepal, Mr. King urged and encouraged the British tourists to visit Nepal once in their lives. Mr. Mani Raj Lamichhane, Officiating Director of Nepal Tourism Board made presentation on the natural beauty and cultural diversity of Nepal.

More than hundred representatives from various tour and travel operators, the media and travel writers of the United Kingdom attended the event. Present on the occasion were the delegates from several travels and tour agents from Nepal who were in London to participate in the Adventure Travel Show held from 21 to 22 January 2017.

A Nepali cultural performance comprising typical folk and tribal dances was performed in the event. The Embassy also hosted a dinner with typical Nepali food at the end of the programme.

Organised as an event under the banner of bicentenary of bilateral relations between Nepal and Britain, it is believed that this event would greatly contribute to the promotion of Nepal's tourism in United Kingdom.

Embassy of Nepal
London
24 January 2017